



BACHELOR OF SCIENCE IN JOURNALISM

SPORTS AND ADVENTURE MEDIA MAJOR

MAJOR REQUIREMENTS (34 HOURS)

SPORTS AND ADVENTURE MEDIA CORE

- 3 HRS** JRL 101 **Media & Society**
- 3 HRS** JRL 215 **Media Writing**
- 3 HRS** JRL 225 **Media Tools & Applications**
- 3 HRS** JRL 428 **Media Ethics & Law**
- 3 HRS** JRL 330 **Sport and Adventure Writing**
- 1 HR** JRL 488 **Video Editing**
- 3 HRS** JRL 380 **Sport and Adventure Media Storytelling**
- 3 HRS** SEP 271 **Sport in American Society**
- 3 HRS** SEP 272 **Psychological Perspectives of Sport**
- 3 HRS** ACE 265 **Diversity & Sport**
- OR** **3 HRS** SEP 373 **African Americans in Sports**
- 3 HRS** SM 375 **Sport in the Global Market**
- 3 HRS** **Advisor-approved study abroad**
- 3 HRS** SM 380 **History & Philosophy of Sport**
- OR** **3 HRS** SM 486 **Sport Marketing**
- 3 HRS** RPTR 472 **Tourism System & Destination Management**



AREA OF EMPHASIS

CHOOSE ONE AOE PATH

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| | SPORTS AOE (17 HOURS) | ADVENTURE AOE (17 HOURS) |
| OR | 3HRS JRL 361 Media Relations in Sport | 3HRS JRL 424 Adventure Travel Writing & Photography |
| | 3HRS STCM 439 Strategic Social Media | 3HRS STCM 438 Branded Content and Narrative |
| | 3HRS JRL 435 Live Sports Video Production | 6HRS Approved PE Adventure Skills Courses |
| | 3HRS Approved JRL/STCM elective | 2HRS Media or CPASS internship |
| | 3HRS Approved JRL/STCM elective | 3HRS JRL 457 Advanced Adventure Media Production Capstone |
| | 2HRS Media or CPASS internship | |
| | 3HRS JRL 484 Advanced Sports Video Production Capstone | |